

Post Falls Junior Tackle Board Meeting Minutes

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Date/Time: August 8 2017

Location: Post Falls High School

In Attendance (Board): Spencer and Laurie Sessions, Sara Rodriguez, Jessica Cargile, Tiege Arman, Angela Sullivan, Dan Pearse, Courtney Myers, Keeley Vandever

Visitors: Keeley Vandever, Courtney, Dan, Scott, Angie Ruthorford, various parents

1. BBQ Recap:
 - a. Next year – have an info table
 - b. Do we want to continue doing BBQ – shortage of volunteers
 - c. Mostly positive feedback from parents
 - d. Overall we will be close to breaking even due to concessions, etc. These items offset the loss on the food. If we continue, our aim is to break even.
 - e. Better preparation ahead of time would make it feel less chaotic – some parents who registered last minute were being placed during the BBQ, and some teams were drafted or placed late because we didn't have team managers or coaches, etc.
 - f. We should begin to plan the event sooner.
2. Registration procedures and deadlines
 - a. Proposed to begin football later. We are the earliest start in the season. Most leagues are starting 2 – 2 ½ weeks before the first game. This is not being voted on tonight.
 - b. Also suggested to find a way to promote registration earlier to avoid so many last minute registrations – this will help with team placement.
 - c. Equipment checkout needs to be more streamlined and we can't do multiple or daily equipment checkouts. Would be good to have the whole board certified to fit a helmet.
 - d. Will need to decide how registration appears next year.
 - e. Marketing was heavier in past years and incentives were bigger.
3. Fundraising
 - a. BOGO
 - i. Managers will get 10 cards to have on hand. The cards we get will be our responsibility.
 - ii. No deadlines on sales.
 - iii. With this fundraiser, we hope to invest in new shoulderpads and possibly a new scoreboard for the middle school. New scoreboard being installed at Cherry Lane tomorrow. We would like to install a new one at the middle school as well.
 - iv. Top 5 sellers will get gift cards to DICKS sporting goods, top team will get a party. Goal is for each player to sell 2 cards. We make about \$16 per card.
 - v. Card is good for one free pizza at Papa Johns with the purchase of one pizza (online only) (open Labor Day) and also one free taco with the purchase of a taco at Taco Bell. Good for locations in Post Falls, through October 2018.
 - b. Sponsorships: We've only gotten 3 sponsors so far. We need more sponsors and to promote this at the team level.
 - i. In order for a business to sponsor using the PFJT tax ID, the donation needs to be made to the league, not a specific team. Sponsors who want to sponsor a team can do so individually without using the league EIN.
 - ii. This is a change made this year to protect the interest of the league and our non-profit tax status.
 - iii. Need a policy for fundraising with the Dos and Donts
 - iv.
 - c.
4. Equipment:

- a. Lights: Any licensed electrician could help with this, but we aren't finding anyone willing to help with this. Avista is willing to help but we are waiting to address because of a change of personnel. They are going to require a letter from the school stating that the bill will be paid.
5. FAQs on website
 - a. Need to get Sara the information for FAQs to supplement what is already there.
6. Managers
 - a. Suggested to have team managers of older teams step in to help $\frac{3}{4}$ grade teams who are just figuring out how things work.
7. Treasurers Report
 - a. Income 34104.38
 - b. Expenses 33073.40
 - c. Will come out ahead after the BBQ
 - d. Payment Methods – would sell more with card reader.
 - i. Will need volunteers for concessions, etc who can use the app.
 - ii. We can use paypal for concessions this year. \$5 minimum purchase. Will need posters posted that call out the minimum amount so everyone knows.
8. Air Quality Index
 - a. 150 is limit for unhealthy to be outside, if we are changing practices etc notifications will be sent out right away. At 125 we can suggest lower impact practices.
 - b. We will put together bullet points for Air Quality standards including info for coaches, managers and parents of sensitive kids. This will go out in communication.
9. Jerseys
 - a. Need to order jerseys for younger teams.
 - b. Some parents are complaining about putting out money for jerseys. This item will be discussed for future years in the off season. We will need to have in policies what the options are and they have to choose. This will have to be all or nothing so that a whole set of jerseys out will return to the league.
 - c. Jerseys can be ordered through the league but embroidery or names, etc will have to be responsibility of the team's managers. Underground Expressions in CDA is who the league has used and they are not going to continue doing this for the league. They will only supply full sets of stock jerseys.
10. Grades and Scholar Athletes
 - a. Managers meeting in two weeks (8/22 at 6 pm) to go over grades and program.
 - b. In the past the group has been around 120 kids without cheer, this year it will include cheer.
11. Junior Tackle Scholarship
 - a. Need to discuss what amount and requirements will be for this program to be formulated.
12. New Board Members
 - a. President, Director of Coaching and Player Agent are all up for re-election this coming year.
 - b. Equipment Manager, Field Maintenance and Marketing are all board positions that are currently open and will be open in December as well.
13. Coaches request – stickers on helmets are not allowed this year.